For immediate release

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## **Estimate Print Cost Accurately before Actual Printing**

AVPSoft.com (www.avpsoft.com) has announced APFill Ink Coverage Meter 4.2. The specialty of the software lies in its ability to estimate the amount of ink or toner needed to print a document prior to actual printing. This means you can determine the cost of a document and if needed optimize the pages to spend less ink or toner and consequently money.

APFill Ink Coverage Meter is ideal for home users who have a color printer or print shops that print a large number of copies. Usually printer owners rely on the printer manufactures that describe ink usage as being 5% ink coverage of an A4 page. With APFill Ink Coverage Meter in place, you will know the exact ink coverage and determine the accurate cost of a printed copy based on such properties as paper density, paper format and original color density.

APFill users will be able to measure the ink coverage of the highlighted screen area when, for example, they preview the page in a graphic editor before printing. It's also possible to measure the ink coverage for a every single page or for the entire document in either PostScript or PDF format with CMYK separation up to 8 color spots! There's also a 'Selected area surface measurement' feature, allowing you to measure the area filled in with a specified color. The results of measurements can be displayed in either pixels or any user-defined units.

The program has been adopted by many users worldwide and is already helping them to optimize their printing costs. Here's what one of them says:

"I have just recently purchased the APFill Ink Coverage Meter and I think the application is cool! I found it through a Google search for a method to estimate the amount of toner that I could expect to use when printing various documents with a new color laser printer I bought. I'm not in business, but I like to create and print various documents and I help out a couple of non-profit organizations with their color printing needs. I primarily use a Macintosh, but I also have a PC (Windows XP) so I am able to use your application. I use it to determine my actual costs for the printing ... APFill is a neat program. Thank you for your help!"

Please explore AVPSoft.com to find out more about the product.

## **Pricing and Availability**

APFill Ink Coverage Meter 4.2 is available for \$99.95 (US) for a single-user license. Discounts for volume buyers are available. The product requires Windows 2000, XP, 2003, Vista. Registered users are entitled to free upgrades and technical support. Additional information on the product, as well as its 30-day evaluation copy is available from <a href="http://avpsoft.com">http://avpsoft.com</a>.

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NOTE TO EDITORS: Please, let us know if you have questions or would like any additional information on APFill Ink Coverage Meter. Contact Alexey Popov at <a href="mailto:support@avpsoft.com">support@avpsoft.com</a> for more information. A free registration key is available upon request to all editors considering a review.

Product page link: <a href="http://avpsoft.com/products/apfill/">http://avpsoft.com/products/apfill/</a>

Direct download link: <a href="http://www.avpsoft.com/download/apfill.exe">http://www.avpsoft.com/download/apfill.exe</a>

Company website: <a href="http://avpsoft.com">http://avpsoft.com</a>

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